

# LINCOLN-WAY DISTRICT HOCKEY CLUB

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## Social Media Policy 2016-17



Playing and competing for the Lincoln-Way District Hockey club is a privilege. It is imperative to act appropriately as members of the club to uphold our reputation. You are responsible for representing your team, your club and yourselves in a positive manner at all times. At times this can mean doing things that are inconvenient to you but benefit the whole team.

Social media sites including but not limited to Facebook, Twitter and Snapchat have increased in popularity and are used by a majority of student athletes and their parents.

Be aware that third parties including media, school faculty, league officials and future employers can easily access your profiles and view all of your personal information. This includes pictures, videos, comments and posts. Remember that nothing can really be permanently deleted. Others can also forward, reply or otherwise share or misrepresent material you put into cyberspace. Inappropriate material found by third parties can affect the perception of the individual, team, or club. In addition to being detrimental to a student's future options whether College acceptance, career/employment selection, sports team acceptance, other professional aspirations or other industries.

Examples of inappropriate and offensive behaviors concerning participation in online communities may include depictions or presentation of the following:

- Photos, videos, comments or posts showing personal use of alcohol, drugs and tobacco.
- Photos, videos and comments that are of a sexual nature. This includes links to websites of a pornographic nature and other inappropriate material.
- Photos, videos, comments or post that condone drug related activity that includes but is not limited to images that portray the personal use of marijuana and drug paraphernalia.
- Content online that is unsportsmanlike, derogatory, demeaning or threatening toward any other individual, teammate, coach, parent or opponent.
- Posts that depict or encourage unacceptable, violent or illegal activities.
- Information that is sensitive or personal in nature or is proprietary and which is not public information.

If a club member's profile and its contents are found to be inappropriate in accordance with the above behaviors, he/she will be subject to discipline in accordance with the club policies by the Coaches, Director or Rules and Ethics Committee.

If you are ever in doubt of the appropriateness of your online public material, consider whether it upholds and positively reflects your own values and ethics as well as the clubs. Remember, always present a positive image and do not do anything to embarrass yourself, teammates, the club, your family or the school.

By signing below you affirm that you understand this policy and the requirements that you must adhere to as a Lincoln-way District Hockey Club Member. Also you affirm that failure to adhere to this policy and guidelines may result in consequences that include suspension.

Player Printed Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Parent 1 Printed Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Parent 2 Printed Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_